

INTERNSHIP ANNOUNCEMENT



Job Title: Outreach Internship (unpaid)
Location: Based in Chico, CA
Reports to: Development Director

About RIVER PARTNERS: River Partners is a nonprofit corporation headquartered in Chico, California, dedicated to the restoration of river areas. Our mission is to create wildlife habitat for the benefit of people and the environment. River Partners has extensive experience implementing quality floodplain projects that span 11 rivers, 12 counties and more than 6,000 acres of land in California and Arizona.

We seek a motivated intern to help River Partners build its on-line membership and community so we may expand our state-wide presence. Through various Web 2.0 tools, special events, and print media, you will reach out to potential members and supporters and grow a much needed grassroots base of support for river restoration in the state. This is an ideal position for anyone looking for real-world experience for graduate school or future career. Also it is an excellent opportunity for anyone aspiring to enter the nonprofit sector and make a difference for the environment.

During your tenure, you will:

- Help organize outdoor events to promote River Partners within its area of influence
- Represent River Partners at community events throughout California
- Jump start our social media presence through Facebook, MySpace, Twitter, Flickr, etc.
- Write for and edit *The Journal*, our quarterly publication, as well as our website (riverpartners.org)
- Conduct outreach to potential supporters and members

At the end of your tenure, you will have:

- A diverse portfolio of articles, online content, and outreach materials to show potential employers or graduate schools
- Established successes in advocacy, education, and fundraising: membership development, outreach events, marketing, and special events
- Project management experience

The most desirable applicants will have the following:

- Passion for rivers, wildlife, and outdoor recreation
- Interest in nonprofit management, PR/journalism, biodiversity conservation, environmental advocacy and/or education
- Writing and public speaking skills
- Computer skills: MS Office and Publisher; Willing to learn with Dreamweaver or Abode Design Suite; Familiarity with social media outlets
- Undergraduate education: working towards a BA, BS or graduate degree
- Desire to learn, be self-directed, contribute to a team, travel within California

Start: September 2010 or January 2011; Possible college credits if you let us know how to work with your university

Application Instructions: Send a cover letter (explaining your interest in and qualifications for the position) and resume to info@riverpartners.org. Please reference "Outreach Internship" in subject space.